

Solutions to Transform Data into Growth, Engagement, and Revenue



Lane Services LLC
not-for-profit technology solutions

Lane Services, your premier technology consulting firm, specializing in helping associations and not-for-profits become more effective, since 2003.

Services

- iMIS Donor Engagement Management Solution, TopClass Learning Management, Clowder Mobile App and OpenWater Collaboration implementation, support & training, without surprises
- Repair financial reporting and reconciliation issues
- Fundraising Specialists help you improve donor retention and prospecting
- Dr. Bob's iMIS Clinic – review and analysis with recommendations on how to make iMIS work better for your organization
- Custom AI & RFM/Segmentation training designed for your organization's needs



Products

- Mail Chimp, Donor Search, FundraiseUp & Wealth Engine integrations to enhance your ability to communicate and research
- One-Stop Rapid Gift Entry
Enter gifts, pledges, orders and demographic updates on one screen in iMIS EMS
- RFM Segmentation and Selection Tool
Customize your email & direct mail campaigns based on donor giving history, interests & giving capacity
- Give & Go / Register & Go with Record Match
Frictionless giving and event registration (no login required) while eliminating duplicate records
- Professional Referral for iMIS Cloud
Designed for professional associations who refer their members to the public

For Information

Visit www.lane-services.com
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