

# ABOUT LANE SERVICES, LLC



Lane Services LLC

*not-for-profit technology solutions*

Lane Services is a premier technology consulting firm specializing in working with the association and not-for-profit communities since 2003. We are Authorized iMIS Solution Providers dedicated to providing your organization with the most cost-effective solutions available.

## Services

- Project management & implementation services
- iMIS, TopClass and OpenWater implementation, support & training
- RiSE web development using the RESTful API
- Authorized iMIS Fundraising Specialists
- Dr. Bob's iMIS Clinic - the review and analysis of your processes and procedures with recommendations on how to make iMIS work better for you

## Products

- 'Register & Go'** allows members and donors to register for a paid or complimentary event without logging in while minimizing duplicate record creation.
- One-Stop Rapid Gift Entry** allows you to update a donor's contact & demographic information and record a gift or pledge & premium order on one screen.
- RFM Selection Tool** – increase your bottom line by sending the correct message or request to the proper member or donor at the proper time using Recency, Frequency, Monetary analytics.
- 'Give & Go'** with address correction and record matching, allowing donors to make a gift without logging in, yet updating a previous donor's record or creating a record for a new donor while reducing duplicates.
- Professional Referral for iMIS Cloud** – website visitors enter search parameters & iMIS displays up to 3 matches and then 'de-prioritizes' the record to allow other companies to be selected.

**AUTHORIZED**  
**iMIS**  
**SOLUTION**  
**PROVIDER**

**TOPCLASS**  
LMS by WBT Systems

 **OpenWater**  
an asi company

 **Clowder**  
by asi